

PRESS RELEASE

Draka Welcomes NG Bailey as a Technology Partner

Draka, a brand of Prysmian Group – the world’s market leader in power and telecommunications cables and systems – is pleased to recognise NG Bailey’s IT Services business as a Technology Partner. This partnership will strengthen the collaboration between the two companies on future product application and development.

NG Bailey, the UK’s leading independent engineering and services business, has been a Draka UC Connect Installation Partner for eight years. As an Installation Partner, it is authorised to sell and install the Draka UC Connect structured wiring solution. With NG Bailey IT Services having significant field experience, including working in close collaboration with a major telecom provider on initial trials in rolling out fibre into Multi Dwelling Units (MDUs), Draka has provided the company with access to its engineering teams as an authorised Technology Partner. This will allow for greater collaboration between the two companies at a technical level.

The announcement was made as part of a visit by NG Bailey IT Services’ Managing Director, Kelly Tedesco, to Prysmian’s Bishopstoke manufacturing facility. Llyr Roberts, Global VP of Draka Multi Media Solutions, provided a tour of the extensive site, focussing on Prysmian Group’s range of fibre cables – including SiroccoXS blown fibre and high fibre count cables - and Prysmian’s rapidly growing optical connectivity capability. Over one million kilometres of fibre cable are manufactured annually at Prysmian Bishopstoke. An exclusive preview of the future development of ribbon fibre products was also provided.

Kelly Tedesco commented, “This is an exciting development of our working relationship. The MDU marketplace is a key strategic growth area for NG Bailey and having visited Prysmian’s Bishopstoke manufacturing facility I am looking forward to seeing how together we can bring innovation to our customers.”

Commenting on the visit and the announcement that NG Bailey is a recognised Draka Technology Partner, Llyr said: “With the continued growth of 5G and IoT, we are making a significant investment in the Draka UC Connect solution in the UK. Our success will be built on strategic relationships with key partners. NG Bailey IT Services represent a key partner for Draka in this regard and brings valuable field experience to our ongoing product development. We look forward to strengthening our technical collaboration going forwards.”

Draka’s UC Connect system is built around the company’s UK and European manufactured copper and optical data cabling product set and is fully supported by a 25 year Applications Assurance Warranty supported by Prysmian Group.

For more information, please go to www.prysmiangroup.com

ENDS

Prysmian Group

Prysmian Group is the world market leader in power and telecommunications cables and systems. With more than 140 years of experience, sales of over 11 billion euros (pro forma as of December 31, 2017) and around 30,000 employees in 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and supplies a highly comprehensive range of products, services, technology and know-how.
www.prysmiangroup.com

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Picture Caption

Llyr Roberts, Global VP of Draka Multi Media Solutions and Kelly Tedesco, Managing Director of NG Bailey IT Services, at Prysmian Bishopstoke



Prysmian
Group

PRYSMIAN
Draka
General Cable

BendBright™ enables

The requirement for optical fibre is growing in response to network transformation and new applications like IoT and 5G.

- Deep Fibre (fibre being used more in the network)
- Access Network Convergence (using fibre for more things such as mobile backhaul)
- Distributed EDGE Computing (more capacity in different places)

The ability of fibres to resist bending becomes critical as:

- Fibres carry more and more data
- Cables have higher and higher fibre counts
- Duct space is more crowded

Macrobending can result in loss of signal.

BendBright™ provides

Improved macrobending performance when wrapped around tight radii.

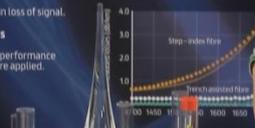


Macrobending loss induced by two turns around a pencil.

can result in loss of signal.

BendBright™ provides

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